



UNIVERSITY of WASHINGTON

Michael K. Young  
President

February 10, 2015

Dean Elaine Scott  
School of Science, Technology, Engineering and Mathematics  
University of Washington, Bothell  
Box 358538

Dean Bruce Burgett  
School of Interdisciplinary Arts and Sciences  
University of Washington, Bothell  
Box 358530

Dear Bruce and Elaine:

Based upon the recommendations of the Executive Council, the General Faculty Organization has recommended approval of the revised admission and program requirements for the Bachelor of Arts degree in Interactive Media Design. A copy of the changes is attached.

I am writing to inform you that the School of Interdisciplinary Arts and Sciences and the School of Science, Technology, Engineering, and Mathematics are authorized to specify these requirements beginning autumn quarter 2015.

The new requirements should be incorporated in printed statements and in individual department websites as soon as possible. The *General Catalog* website will be updated accordingly by the Registrar's Office.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Michael K. Young".

Michael K. Young  
President

Enclosure

cc: Ms. Keiko Miyamoto (with enclosure)  
Mr. Robert Corbett (with enclosure)  
Ms. Virjean Edwards (with enclosure)



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UNIVERSITY OF WASHINGTON

**CREATING AND CHANGING UNDERGRADUATE ACADEMIC PROGRAMS**

JAN 28 2015

OFFICE USE ONLY

Control #

BIMD - 20150228

After college/school/campus review, send a signed original and 1 copy to the Curriculum Office/FCAS, Box 355850.

For information about when and how to use this form: <http://depts.washington.edu/uwcr/1503instructions.pdf>

<b>College/Campus</b> UW-Bothell	<b>Department/Unit</b> School of IAS/STEM	<b>Date</b> 9/22/14
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**New Programs**

☐ Leading to a Bachelor of \_\_\_\_ in \_\_\_\_ degree.

☐ Leading to a Bachelor of \_\_\_\_ degree with a major in \_\_\_\_.

☐ Leading to a \_\_\_\_ Option within the existing major in \_\_\_\_.

☐ Leading to a minor in \_\_\_\_.

**Changes to Existing Programs**

☒ New Admission Requirements for the Major in Interactive Media Design within the Bachelor of Arts.

☒ Revised Admission Requirements for the Major in Interactive Media Design within the Bachelor of Arts.

☒ Revised Program Requirements for the Major in Interactive Media Design within the Bachelor of Arts.

☐ Revised Requirements for the Option in \_\_\_\_ within the major in \_\_\_\_.

☐ Revised Requirements for the Minor in \_\_\_\_.

**Other Changes**

☐ Change name of program from \_\_\_\_ to \_\_\_\_.

☐ Change delivery method or location of program.

☐ New or Revised Continuation Policy for \_\_\_\_.

☐ New Honors Requirements for \_\_\_\_.

☐ Eliminate program in \_\_\_\_.

Proposed Effective Date: **Quarter:** ☒ Autumn ☐ Winter ☐ Spring ☐ Summer **Year:** 2015

Contact Person: Keiko Miyamoto	Phone: 2-5319	Email: KMiyamoto@uwb.edu	Box: 358500
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**EXPLANATION OF AND RATIONALE FOR PROPOSED CHANGE**

For new program, please include any relevant supporting documentation such as student learning outcomes, projected enrollments, letters of support and departmental handouts. (Use additional pages if necessary).

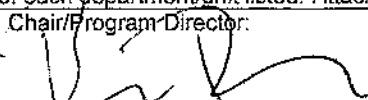
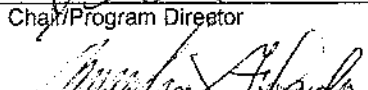
The IMD major was launched in 2013-14 in response to broad student interest and regional partnership opportunities. It was originally designed as a fee-based degree, which required that it be developed as a largely silo-ed curriculum for budgetary reasons. When the degree was launched as state funded, the curriculum was not redesigned, though there were some minor modifications to the approved 1503, specifically in the areas of course numbers and titles (see Appendix A). The first year of the degree allowed the Academic Oversight Committee (AOC) to identify several difficulties in the curriculum, most of which related to the sustainability of the degree and the lack of opportunities for IMD students to work and interact with other students on campus. After a series of retreats during summer 2014 with stakeholders from the two host Schools (IAS and STEM), including lead faculty members in IAS's Media and Communication Studies (MCS) and Interdisciplinary Arts (IA) majors and STEM/CSS's Applied Computing (AC) major, the IMD AOC recommended the revision of the curriculum summarized here.

The objectives of the revision are to: 1) Focus the curriculum on the innovative and distinctive 55 credit studio experience as the core of the major; 2) Ensure that students enter the curriculum with a basic understanding of statistical research methods/data visualization by adding one prerequisite; 3) Allow IMD students more flexibility to take relevant courses in other parts of the campus (particularly MCS, IA, and CSS) by reducing the number of IMD-specific courses required for the degree; 4) Allow students in other relevant majors on campus to interact and work with IMD students in interactive media courses and on interactive media projects. To achieve the fourth goal, IMD will add a 200-level course on Interaction Design and a 400-level studio course for non-majors. Faculty advising for IMD students as they make these choices about electives will be provided by faculty members teaching the core studio cores.

For an outline of the structure of the studio core sequence, see appendix B.

#### OTHER DEPARTMENTS AFFECTED

List all departments/units/ or co-accredited programs affected by your new program or changes to your existing program and acquire the signature of the chair/director of each department/unit listed. Attach additional page(s) if necessary. \*See online instructions.

Department/Unit: School of IAS	Chair/Program Director: 	Date: 1-15-15
Department/Unit: School of STEM	Chair/Program Director: 	Date: 1-14-15

#### CATALOG COPY

Catalog Copy as currently written. Include only sections/paragraphs that would be changed if your request is approved. Please cross out or otherwise highlight any deletions.

#### 1) IMD Requirements:

delete = Removal

~~B CUSP 123: Functions, Models & Quantitative Reasoning~~

~~IMD 200: Intro to Interactive Media Systems~~

~~IMD 210: Writing Narrative for Digital Media~~

~~IMD 230: Quantitative Methods in Interactive Media~~

~~IMD 240: Media technologies~~

#### 2) ~~IMD Program Core:~~

~~IMD 340: Systems of Digital Media Architecture~~

~~IMD 350: Designing Interfaces to Media~~

~~IMD 360: Advanced Media Production Techniques~~

#### 3) The Junior-Level Studio Elements: ~~30 credits~~

~~IMD 351/361\*: Studio Elements I - Includes Content Modules (5/5 credits)~~

~~IMD352/362: Studio Element II - Includes Content Modules (5/5)~~

~~IMD 353/363 Studio Elements III - Includes Content Modules (5/5)~~

~~\*May be waived for AAT/media transfer students~~

#### 4) The Senior-Level Integrative Studio: 30 credits

~~IMD 481/491: Integrative Studio I - Includes Content Modules (5/5)~~

~~IMD 482/492: Integrative Studio II - Includes Content Modules (5/5)~~

~~IMD 483/493: Integrative Studio III - Includes Content Modules (5/5)~~

#### 5) ~~The Student Select Specialty Area - Non-IMD courses: 15 credits~~



(125years)

*Current*

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(1)[Home \(1\)](#) > [Interactive Media Design \(/mediadesign\)](#) > [Admissions \(/mediadesign/admissions\)](#)

## Admissions

### IMD Prerequisites

#### Hard Requirements

##### English Composition (5 credits)

**BIS 236: Introduction to Interactive Media (5 credits)\***

BIS 233: Participatory Media Culture or BIS 209: Engaging Visual and Media Arts may count toward BIS 236.

##### B IMD 233 or CSS 233: Web Media Technologie (5 credits)\*

\*May be waived for ATA/AAS/Media transfer students

#### Soft Requirement

##### Statistics/Quantitative Methods/Data Visualization

Students who have completed Statistics/Quantitative Methods/Data Visualization prior to application to the major will be given priority.

Students who have not completed that requirement prior to admission will need to take the course within their first two quarters in the major.

**Please choose one from the following courses:**

BIS 232: Intro to Data Visualization

BIS 315: Understanding Statistics

B BUS 215: Intro to Business Statistics

B MATH215/B HS 215: Statistics for Health Studies

STMATH 341: Intro to Statistical Inference

### Current UWB Students

Current UW Bothell pre-major students should submit their [Admissions Application \(/getattachment/mediadesign/admissions/Auumn-2015-Internal-Application-Web-\(2\).pdf\)](#) along with the following items: Personal Statement, College Transcripts, and optional items (resume/portfolio) to the front desk of Husky Hall. **The fall 2015 application deadline is April 1, 2015.**

### Transfer Students

Transfer applications for IMD are available [online \(http://www.bothell.washington.edu/admissions/apply\)](http://www.bothell.washington.edu/admissions/apply). **The fall 2015 application deadline is April 1, 2015.** Prospective students can receive admissions advising over email, chat, phone or in person. Call 425-352-5000 or email [info@uwb.edu](mailto:info@uwb.edu) (<mailto:info@uwb.edu>) to schedule an appointment. You're encouraged to come to the weekly information session. Please see more information below.



## PROPOSED CATALOG COPY

Reflecting requested changes (Include exact wording as you wish it to be shown in the printed catalog. Please underline or otherwise highlight any additions. If needed, attach a separate, expanded version of the changes that might appear in department publications).  
**Please note:** all copy will be edited to reflect uniform style in the General Catalog.

**BOLD = additions**

- 1) IMD Prerequisites: **20 credits /5 credits in each area (a minimum grade of 2.0 is required in each prerequisite)**

### **English Composition (5 credits)**

**B WRIT 134: Interdisciplinary Writing**

**ENGL 131: Composition: Exposition**

### **One introductory course in interactive media/design thinking/visual arts. (5 credits)**

**BIS 236: Introduction to Interactive Media**

**BIS 233: Participatory Media Culture**

**BIS 209: Engaging Visual and Media Arts**

**Other courses may be added to this list as approved by the IMD Oversight Committee**

### **One introductory course in web development and programming. (5 credits)**

**B IMD 233: Fundamentals of Web Media Technologies**

**CSE 154: Web Programming**

**INFO 343: Client-Side Web Development**

**Other courses may be added to this list as approved by the IMD Oversight Committee**

### **One introductory course in statistics/quantitative methods/data visualization (5 credits)**

**BIS 232: Intro to Data Visualization**

**BIS 315: Understanding Statistics**

**B BUS215: Intro to Business Statistics**

**B MATH215/BHS215: Statistics for Health Sciences**

**STMATH 341: Intro to Statistical Inference**

**STAT 220: Basic Statistics**

**OMETH 201: Introduction to Statistical Methods**

**Other courses may be added to this list as approved by the IMD Oversight Committee**

- 2) IMD Requirements: **55 credits total (a minimum grade of 2.0 is required in each course)**

The Junior-Level Studio Elements: **25 credits**

**B IMD 351: Studio Elements I: Introduction** (5 credits)

**B IMD 352: Studio Element II: Essentials** (5 credits)

**B IMD 362: Studio Element II: Practicum** (5 credits)

**B IMD 353: Studio Elements III: Advanced** (5 credits)

**B IMD 363 Studio Elements III: Practicum** (5 credits)

The Senior-Level Integrative Studio: 30 credits

**B IMD 481: Integrative Studio I: Design** (5 credits)

**B IMD 491: Integrative Studio I: Practicum** (5 credits)

**B IMD 482: Integrative Studio II: Production** (5 credits)

**B IMD 492: Integrative Studio II: Practicum** (5 credits)

**B IMD 483: Integrative Studio III: Portfolio** (5 credits)

**B IMD 493: Integrative Studio III: Practicum** (5 credits)

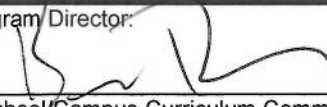
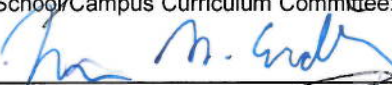
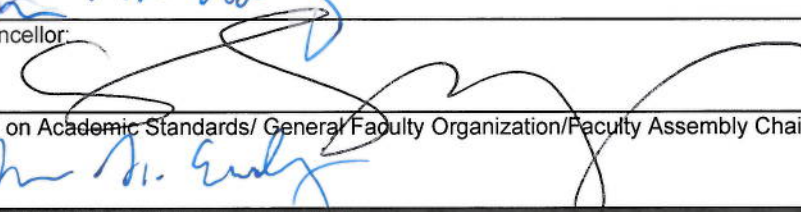
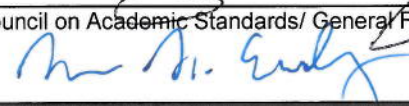
### **3) Graduation Requirements**

**IMD students must complete a minimum of 75 credits of 300 -400 level coursework in order to graduate.**

For an outline of the structure of the studio core sequence, see appendix B.

For a sample of the IMD schedule plan, please see appendix C.

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APPROVALS	
Chair/Program Director: 	Date: 1-13-15
College/School/Campus Curriculum Committee: 	Date: 1-14-15
Dean/Vice Chancellor: 	Date:
Faculty Council on Academic Standards/ General Faculty Organization/Faculty Assembly Chair: 	Date: 1-14-15
POST TRI-CAMPUS APPROVAL (when needed)	
Faculty Council on Academic Standards/ General Faculty Organization/Faculty Assembly Chair:	Date:

Proposed Catalog Copy:

Admission Requirements (20 credits): Minimum one course from each of the areas below with a minimum grade of 2.0.

- 1) English Composition: either B WRIT 134 or ENGL 131
- 2) Interactive Media/Design Thinking/Visual Arts: either BIS 209, BIS 233, BIS 236, or approved alternative
- 3) Web Development and Programming: either B IMD 233, CSE 154, INFO 343, or approved alternative
- 4) Statistics/Quantitative Methods/Data Visualization: either BIS 232, BIS 315, B BUS 215, B MATH 215/BHS 215, STMATH 341, STAT 220, STAT 311, Q METH 201, or approved alternative

Major Requirements (75 credits):

- 1) Core (55 credits): Minimum grade of 2.0 in each of B IMD 351, B IMD 352, B IMD 353, B IMD 362, B IMD 363, B IMD 481, B IMD 482, B IMD 483, B IMD 491, B IMD 492, B IMD 493
- 2) Minimum 20 credits of 300-400 level electives.
- 3) Minimum 2.00 cumulative GPA in all courses applied to the major.