

**Appendix E: UW Online Social Sciences Baccalaureate Degree Completion - Survey  
Results from Selected Washington State Community Colleges**

(Topline Report, November 2013)

From June through November 2013, UW/PCE Market Research staff contacted ALL Washington community colleges to align support for a survey of students concerning a proposed UW social sciences online degree. The participating students were those who completed at least 45 transfer credits in the social sciences. 7 colleges responded as of Nov.20 2013. In total, 97 potential transfer students responded to the survey.

Q1 - What Washington community college you are currently attending?		
	Frequency	Percent
Tacoma Community College	28	28.9%
Centralia College	27	27.8%
Wenatchee Valley College	16	16.5%
Cascadia Community College	9	9.3%
Skagit Valley College	9	9.3%
Edmonds Community College	6	6.2%
South Puget Sound Community College	2	2.0%
Total	97	100.0%

Q2: Approximately, how many college credits have you already earned?		
	Frequency	Percent
Under 60 credits	63	64.9%
60 to 74 credits	15	15.5%
75 to 95 credits	11	11.3%
Over 95 credits	8	8.3%
Total	97	100.0%

Q3: Please indicate the expected graduation/completion date of your AA degree.		
	Frequency	Percent
Fall 2013	3	6.1%
Winter 2014	4	8.2%
Spring 2014	16	32.7%
Summer 2014	7	14.3%
Fall 2014	7	14.3%
Uncertain	11	22.4%
I don't expect to complete my AA degree	1	2.0%
Total	49	100%

Q4 - What is your current cumulative GPA?		
	Frequency	Percent
Under 2.5	4	9.2%
2.6-3.0	10	23.3%
3.1-3.5	9	20.9%
3.6-3.7	10	23.3%
3.8-4.0	10	23.3%
Total	43	100.0%

Q5: Currently enrolled to earn college credits in any online classes?		
	Frequency	Percent
Yes	31	64.6%
No	17	35.4%
Total	48	100.0%

Q6_1 - Including your current classes, how many online courses have you EVER taken to earn college credit? - Enter total number of online courses currently enrolled		
	Frequency	Percent
0	16	34.8%
1	10	21.7%
2	6	13.0%
3	9	19.6%
4 or more	5	10.9%
Total	46	100.0%

Q6_2 - Including your current classes, how many online courses have you EVER taken to earn college credit? - Enter total number of online courses enrolled in the past		
	Frequency	Percent
0	8	17.8%
1	6	13.2%
2	8	17.8%
3	9	20.0%
4 to 9	7	15.6%
10 or more	7	15.6%
Total	45	100.0%

Q7: Did you complete any online courses you started?		
	Frequency	Percent
Yes	36	76.6%
No	11	23.4%
Total	47	100.0%

Q8 - Approximately what is the total number of credits you've earned from taking these online courses?		
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	Frequency	Percent
0 to 9	15	33.3%
10 to 19	17	37.8%
20 to 29	5	11.1%
30 or above	8	17.8%
Total	45	100.0%

Q9. Which of the following universities or colleges have you considered or would consider? Select all that may apply.		
	Count	Percent
Accomplishment of completing a college degree	18	37.5%
Required for pursuing a professional or higher degree (eg., MPH, MBA)	14	29.2%
Seeking a major career change from my current job	8	16.7%
Basic requirement for jobs in which I'm interested	7	14.6%
Getting a promotion or change responsibility in my current job	1	2.0%
Total	48	100.0%

Q10: If you were to pursue a baccalaureate degree, how would you pay for it? Select all that apply.		
	Frequency	Percent
Federal Student Loans	34	72.3%
Personal Funds/Savings	21	44.7%
Family Contributions	16	34.0%
Private Loans (student or other)	8	17.0%
Don't Know	8	17.0%
Employer Support	3	6.4%
Veterans Assistance	1	2.1%
Total	47	193.5%

Q11. If you were to pursue a bachelor's program, what is the highest amount of ANNUAL tuition you would consider paying to complete a bachelor's degree? Select only ONE.		
	Frequency	Percent
\$15,000 or more per year	3	6.4%
\$10,000 to \$14,999 per year	17	36.2%
\$8,000 to \$9,999 per year	15	31.9%
Less than \$8,000 per year	12	25.5%
Total	47	100.0%

Q12. Would you consider applying for an online baccalaureate degree program?		
	Frequency	Percent
Yes	23	47.9%
Uncertain	15	31.3%
No	10	20.8%
Total	48	100.0%

Q13: Which of the following best describe your primary plan upon graduating from your community college?		
	Count	Percent
Apply for, or transfer to, a 4 year college or university as full-time student	36	75.0%
Continue my existing job/Starting a job while pursuing a baccalaureate degree program as part-time student	6	12.5%
Start/Apply for/Look for a full-time job without pursuing a 4 year degree in near future	3	6.3%
Continue with my existing job without pursuing a 4 year degree in near future	1	2.1%
Other	2	4.1%
Total	48	100.0%

Q14: Which of the following universities or colleges have you considered or would you consider? Select all that apply.		
	Count	Percent
University of Washington	35	83.3%
Central Washington University	19	45.2%
Washington State University	18	42.9%
Western Washington University	16	38.1%
Out-of-State institutions	12	28.6%
Eastern Washington University	9	21.4%
Other Washington state colleges or universities	9	21.4%
Evergreen State College	8	19.0%
Other	6	14.3%
Total	42	314.2%

Q15: How interested are you in the UW online degree completion option? Please indicate your level of interest on a 1 to 5 point scale where "1" means "Definitely not interested" and 5 means "very interested".		
	Frequency	Percent
Definitely not interested	6	12.5%
Not very interested	6	12.5%
Neither interested nor disinterested	13	27.1%
Somewhat interested	11	22.9%
Extremely interested	12	25.0%
Total	48	100.0%

Q17: When would you like to start this UW online degree program?		
	Frequency	Percent
ASAP	2	8.7%
2014	16	69.6%
2015	5	21.7%
Total	23	100.0%

Q18: List the approximate number of credits you could likely take within a 3-year period in this online degree completion.			
	Estimated total credits for Year 1	Estimated total credits for Year 2	Estimated total credits for Year 3

	Frequency	Percent	Frequency	Percent	Frequency	Percent
10 to 19	4	19.0%	3	14.2%	4	21.1%
20 to 29	0	0.0%	1	4.8%	1	5.2%
30 to 39	1	4.8%	1	4.8%	2	10.5%
40 to 49	11	52.4%	10	47.6%	6	31.6%
50 and above	5	23.8%	6	28.6%	6	31.6%
Total	21	100.0%	21	100.0%	19	100.0%
	Year 1 Mean 42.2		Year 2 Mean 46.5		Year 3 Mean 45.3	

**Q19: What are the best ways for the University of Washington to notify you about this new degree completion program? Select all that apply.**

	Frequency	Percent
E-mail	19	82.6%
Direct mail	11	47.8%
The Internet/Web	8	34.8%
Social media such as Facebook, Twitter, LinkedIn	7	30.4%
Printed advertising such as program catalog	5	21.7%
Radio advertising	1	4.3%
Total	23	221.6%

**D1: Highest level of education completed.**

	Frequency	Percent
Less than 70 credits of college-level work, no degree	66	68.8%
More than 70 college-level credits, no degree	17	17.7%
Associate's degree	3	3.1%
Other	10	10.4%
Total	96	100.0%

**D2: Have you taken any for credit courses in any of the following subject areas, either from your community college or through high school advanced placement (AP) classes? Select all that apply.**

	Community College		AP	
	Frequency	Percent	Frequency	Percent
Social Sciences	77	36.7%	6	21.4%
Natural Sciences	47	22.4%	6	21.4%
Humanities	61	29.0%	4	14.3%
Foreign Languages	25	11.9%	12	42.9%
Total	210	100.0%	28	100.0%

**D3. In which industry area are you currently employed?**

	Frequency	Percent
Student	36	37.5%
Unemployed	16	16.7%
Retail Trade	10	10.5%
Hospitality & Travel	4	4.3%
Education or Education Services	4	4.3%
Business Services	2	2.1%
Communications	2	2.1%
Arts & Entertainment	1	1.0%
Legal Services	1	1.0%
Media & Publishing	1	1.0%
Computer & High Tech	1	1.0%
Transportation	1	1.0%
Finance, Insurance, Real Estate	1	1.0%
Government	1	1.0%
Health Services	1	1.0%
Retired	1	1.0%
Other	13	13.5%
Total	96	100.0%

**D4. If you are currently employed, would your employer reimburse you for all or part of your tuition?**

	Frequency	Percent
Yes, for all of my tuition	1	1.5%
Yes, for part of my tuition	2	2.9%
No, not at all	43	62.3%
Not sure	23	33.3%
Total	69	100.0%

**D5. To which of the following age groups do you belong?**

	Frequency	Percent
18 to 24	67	71.3%
25 to 34	15	16.0%
35 to 44	5	5.3%
45 to 54	6	6.4%
55 to 64	1	1.0%
Total	94	100.0%

**D6. What is your gender?**

	Frequency	Percent
Male	19	20.0%
Female	76	80.0%
Total	95	100.0%

**D7. Are you Hispanic, Latino or Spanish in origin?**

	Frequency	Percent
Yes	8	8.4%
No	87	91.6%
Total	95	100.0%



<b>D8. Which of the follow best describes your ethnic background?</b>		
	Frequency	Percent
White	71	75%
Asian	7	7%
American Indian or Alaska Native	1	1%
Black or African American	1	1%
Native Hawaiian or Other Pacific Islander	1	1%
Some other race	14	15%
Total	95	100.0%

<b>D9_WORK - What is your work zip code?</b>		
	Frequency	Percent
Washington State- Other	55	80.9%
King County- Other	9	13.2%
Seattle	4	5.9%
Total	68	100.0%

<b>D9_HOME - What is your home zip code?</b>		
	Frequency	Percent
Washington State- Other	69	69.7%
King County- Other	22	22.3%
Seattle	1	1.0%
Total	92	100.0%

<b>Finally, are you interested in hearing more about this program from the University of Washington? If so, please provide your contact information AFTER completing the survey.</b>		
	Frequency	Percent
Yes	46	47.9%
No	50	52.1%
Total	96	100.0%