



UNIVERSITY of WASHINGTON

Michael K. Young
President

April 8, 2014

Dean Robert C. Stacey
College of Arts and Sciences
Box 353765

Dear Bob:

Based on the recommendation of its Subcommittee on Admissions and Programs, the Faculty Council on Academic Standards has recommended approval of the revised program requirements for the Bachelor of Design degree in Visual Communication Design. A copy of the change is attached.

I am writing to inform you that the School of Art is authorized to specify these requirements beginning spring quarter 2014.

The new requirements should be incorporated in printed statements and in individual department websites as soon as possible. The *General Catalog* website will be updated accordingly by the Registrar's Office.

Sincerely yours,

A handwritten signature in black ink that reads "Michael K. Young".

Michael K. Young
President

Enclosure

cc: Ms. Judith Clark (with enclosure)
Mr. Robert Corbett (with enclosure)
Ms. Virjean Edwards (with enclosure)



UNIVERSITY OF WASHINGTON

CREATING AND CHANGING UNDERGRADUATE
ACADEMIC PROGRAMS

After college/school/campus review, send a signed original and 1 copy to the Curriculum Office/FCAS, Box 355850.
For information about when and how to use this form: <http://depts.washington.edu/uwcr/1503instructions.pdf>

FEB 25 2014

OFFICE USE ONLY

Control #

Design-2013/2108

College/Campus Arts & Sciences

Department/Unit School of Art Div of Design

Date 12-10-13

New Programs

- ☐ Leading to a Bachelor of ___ in ___ degree.
- ☐ Leading to a Bachelor of ___ degree with a major in ___.
- ☐ Leading to a ___ Option within the existing major in ___.
- ☐ Leading to a minor in ___.

Changes to Existing Programs

- ☐ New Admission Requirements for the Major in ___ within the Bachelor of ___.
- ☐ Revised Admission Requirements for the Major in ___ within the Bachelor of ___.
- ☒ Revised Program Requirements for the Major in VISUAL COMMUNICATION DESIGN ___ within the Bachelor of DESIGN.
- ☐ Revised Requirements for the Option in ___ within the major in ___.
- ☐ Revised Requirements for the Minor in ___.

Other Changes

- ☐ Change name of program from ___ to ___.
- ☐ Change delivery method or location of program.
- ☐ New or Revised Continuation Policy for ___.
- ☐ New Honors Requirements for ___.
- ☐ Eliminate program in ___.

Proposed Effective Date: Quarter: ☐ Autumn ☐ Winter X ☐ Spring ☐ Summer Year: 20 14

Contact Person: judith clark

Phone:
2066853220

Email: jclark@uw.edu

Box: 353440

EXPLANATION OF AND RATIONALE FOR PROPOSED CHANGE

For new program, please include any relevant supporting documentation such as student learning outcomes, projected enrollments, letters of support and departmental handouts. (Use additional pages if necessary).

To improve the quality of learning in this major and keep pace with new technologies and professional practices.

We would also like to request that our requirements appear in the UW catalog in a way that more closely mirrors the progressive pattern in which they are taught.

OTHER DEPARTMENTS AFFECTED

List all departments/units/ or co-accredited programs affected by your new program or changes to your existing program and acquire the signature of the chair/director of each department/unit listed. Attach additional page(s) if necessary. *See online instructions.

Department/Unit:
N/A

Chair/Program Director:

Date:

Department/Unit:	Chair/Program Director	Date:
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CATALOG COPY

Catalog Copy as currently written. Include only sections/paragraphs that would be changed if your request is approved. Please cross out or otherwise highlight any deletions.

Visual Communication Design (98 credits).

1. 5 credits prerequisite: DESIGN 166.
2. Successful completion of design admission selection process.
3. ~~33~~ credits: DESIGN 207, DESIGN 208, DESIGN 209, DESIGN 210, DESIGN 211, DESIGN 212, ~~DESIGN 488~~ *relocate*
4. ~~10 credits of art history~~ *relocate*
5. 30 credits: DESIGN 366, ~~DESIGN 367~~, DESIGN 368, DESIGN 376, DESIGN 377, DESIGN 378
6. 20 credits: DESIGN 466, DESIGN 478, DESIGN 479, DESIGN 480

PROPOSED CATALOG COPY

Reflecting requested changes (Include exact wording as you wish it to be shown in the printed catalog. Please underline or otherwise highlight any additions. If needed, attach a separate, expanded version of the changes that might appear in department publications).
Please note: all copy will be edited to reflect uniform style in the General Catalog.

Visual Communication Design (98 credits)

1. 5 credits prerequisite: DESIGN 166 or transfer equivalent
2. Successful completion of design admission selection process
3. 30 credits: DESIGN 207, DESIGN 208, DESIGN 209, DESIGN 210, DESIGN 211, DESIGN 212
4. 30 credits: DESIGN 366, DESIGN 367, DESIGN 368, DESIGN 376, DESIGN 377, DESIGN 378
5. 18 credits: DESIGN 466, DESIGN 478, DESIGN 480, DESIGN 488
6. 5 credits: DESIGN 467 or DESIGN 479
7. 10 credits: Art History

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APPROVALS

Chair/Program Director:

Date:

12/16/13

College/School/Campus Curriculum Committee:

Date:

2/20/14

Dean/Vice Chancellor:

Date:

2/20/14

Faculty Council on Academic Standards/ General Faculty Organization/Faculty Assembly Chair:

Date:

4/4/14

POST TRI-CAMPUS APPROVAL (when needed)

Faculty Council on Academic Standards/ General Faculty Organization/Faculty Assembly Chair:

Date:

Current:

93-98 credits, as follows:

Industrial Design (93 credits)

1. ~~5-credits prerequisite:~~ DESIGN 166
2. Successful completion of design admission selection process
3. ~~33 credits:~~ DESIGN 207, DESIGN 208, DESIGN 209, DESIGN 210, DESIGN 211, DESIGN 212, DESIGN 488
4. 10 credits of art history
5. ~~30-credits:~~ DESIGN 316, DESIGN 317, DESIGN 318, ~~DESIGN 321,~~ DESIGN 322, DESIGN 323
6. ~~45-credits:~~ DESIGN 445, DESIGN 446, DESIGN 447

Comment [JP1]: Being changed to DESIGN 443

Interaction Design (93 credits)

1. ~~5-credits prerequisite:~~ DESIGN 166
2. Successful completion of design admission selection process
3. ~~33-credits:~~ DESIGN 207, DESIGN 208, DESIGN 209, DESIGN 210, DESIGN 211, DESIGN 212, DESIGN 488
4. 10 credits of art history
5. ~~30-credits:~~ DESIGN 381, DESIGN 383, DESIGN 384, DESIGN 385, DESIGN 386, DESIGN 387
6. ~~45-credits:~~ DESIGN 481, DESIGN 483, DESIGN 484

Visual Communication Design (98 credits).

1. ~~5-credits prerequisite:~~ DESIGN 166.
2. Successful completion of design admission selection process.
3. ~~33 credits:~~ DESIGN 207, DESIGN 208, DESIGN 209, DESIGN 210, DESIGN 211, DESIGN 212, DESIGN 488
4. 10 credits of art history
5. ~~30-credits:~~ DESIGN 366, DESIGN 367, DESIGN 368, DESIGN 376, DESIGN 377, DESIGN 378
6. ~~20-credits:~~ DESIGN 466, DESIGN 478, ~~DESIGN 479,~~ DESIGN 480

Proposed:

93-~~103~~ credits, as follows:

Industrial Design (103 credits)

1. Successful completion of design admission selection process
2. 93 credits: DESIGN 166, DESIGN 207, DESIGN 208, DESIGN 209, DESIGN 210, DESIGN 211, DESIGN 212, DESIGN 316, DESIGN 317, DESIGN 318, DESIGN 321, DESIGN 322, DESIGN 323, DESIGN 443, DESIGN 444, DESIGN 445, DESIGN 446, DESIGN 447, DESIGN 488
3. 10 credits of art history

Comment [JP2]: Needs a different number

Comment [JP3]: Was the old DESIGN 321

Interaction Design (93 credits)

1. Successful completion of design admission selection process
2. 83 credits: DESIGN 166, DESIGN 207, DESIGN 208, DESIGN 209, DESIGN 210, DESIGN 211, DESIGN 212, DESIGN 381, DESIGN 383, DESIGN 384, DESIGN 385, DESIGN 386, DESIGN 387, DESIGN 481, DESIGN 483, DESIGN 484, DESIGN 488
3. 10 credits of art history

Visual Communication Design (98 credits).

1. Successful completion of design admission selection process
2. 88 credits: DESIGN 166, DESIGN 207, DESIGN 208, DESIGN 209, DESIGN 210, DESIGN 211, DESIGN 212, DESIGN 366, DESIGN 367, DESIGN 368, DESIGN 376, DESIGN 377, DESIGN 378, DESIGN 466, either DESIGN 467 or DESIGN 479, DESIGN 478, DESIGN 480, DESIGN 488
3. 10 credits of art history