



UNIVERSITY OF WASHINGTON

CREATING AND CHANGING UNDERGRADUATE ACADEMIC PROGRAMS

MAY 13 2013

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Control #

BUS-20130211

After college/school/campus review, send a signed original and 1 copy to the Curriculum Office/FCAS, Box 355850.
For information about when and how to use this form: <http://depts.washington.edu/uwcr/1503instructions.pdf>

College/Campus Foster School, Seattle campus	Department/Unit Business	Foster School of	Date 2/11/2013
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New Programs

☐ Leading to a Bachelor of _____ in _____ degree.

☐ Leading to a Bachelor of _____ degree with a major in _____.

☐ Leading to a _____ Option within the existing major in _____.

☒ Leading to a minor in Entrepreneurship

Changes to Existing Programs

☐ New Admission Requirements for the Major in _____ within the Bachelor of _____.

☐ Revised Admission Requirements for the Major in _____ within the Bachelor of _____.

☐ Revised Program Requirements for the Major in _____ within the Bachelor of _____.

☐ Revised Requirements for the Option in _____ within the major in _____.

☐ Revised Requirements for the Minor in _____.

Other Changes

☐ Change name of program from _____ to _____.

☐ Change delivery method or location of program.

☐ New or Revised Continuation Policy for _____.

☐ New Honors Requirements for _____.

☐ Eliminate program in _____.

Proposed Effective Date: **Quarter:** ☒ Autumn ☐ Winter ☐ Spring ☐ Summer **Year:** 2013

Contact Person: Vikki Haag Day	Phone: 543.4142	Email: vhd@uw.edu	Box: 353223
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EXPLANATION OF AND RATIONALE FOR PROPOSED CHANGE

For new program, please include any relevant supporting documentation such as student learning outcomes, projected enrollments, letters of support and departmental handouts. *(Use additional pages if necessary).*

In the 20+ years that the Foster School's Buerk Center for Entrepreneurship has been offering a curriculum in entrepreneurship, we've seen increasingly strong demand from students in other disciplines for entry into the classes. In the 15+ years that we have organized the UW Business Plan Competition, we've seen that the majority of the 100 or more teams that apply to participate in the event are cross-disciplinary.

The demand for entrepreneurship courses is strong, and we know from experience that the courses that have both business and nonbusiness students in them are more diverse, more productive, and more thoughtful.

We now want to create a minor in entrepreneurship for nonbusiness undergraduates to expand the reach of entrepreneurship across the University of Washington. We've been sought out by deans and department chairs in engineering, the sciences, the iSchool, drama, etc., who are telling us that their students are asking about entrepreneurship courses. This proposed minor is the result of a year-long exploration of the needs of nonbusiness students and discussion with engineering and science faculty about how a minor would fit with their curricular requirements.

According to the Kauffman Foundation, the average age of a first-time entrepreneur in the United States is 39. But college-aged entrepreneurs are a completely different group. Those students who are very interested in entrepreneurship start their first companies while in college or within 5 years of graduation. They become the serial entrepreneurs—the repeat performers. We want more of them coming out of the University of Washington.

OTHER DEPARTMENTS AFFECTED

List all departments/units/ or co-accredited programs affected by your new program or changes to your existing program and acquire the signature of the chair/director of each department/unit listed. Attach additional page(s) if necessary. *See online instructions.

Department/Unit:	Chair/Program Director:	Date:
Department/Unit:	Chair/Program Director:	Date:

CATALOG COPY

Catalog Copy as currently written. Include only sections/paragraphs that would be changed if your request is approved. Please cross out or otherwise highlight any deletions.

PROPOSED CATALOG COPY

Reflecting requested changes (Include exact wording as you wish it to be shown in the printed catalog. Please underline or otherwise highlight any additions. If needed, attach a separate, expanded version of the changes that might appear in department publications).
Please note: all copy will be edited to reflect uniform style in the General Catalog.

Entrepreneurship Minor

Admission to the minor is competitive. Admission is based on an evaluation of three factors:

- Overall scholastic record
- Grades in lower division prerequisite coursework
- Evidence of entrepreneurial activities or the promise of achievement in an entrepreneurial business career.

Applications deadlines and requirements available in the Foster School Undergraduate Programs Office or at foster.washington.edu/undergrad

Minor Requirements: 31 or more credits as follows:

- ACCTG 215 and 225 or equivalent
- ECON 200 or equivalent.
- ENTRE 370
- ENTRE 472 and 473
- One additional ENTRE elective at 300-level or above selected from a list maintained in the Foster Undergraduate Programs Office.
- Minimum ^{cum gpa} grade of 2.0 ~~required~~ in each courses *applied to the minor.*

APPROVALS

Chair/Program Director:

Xing Chen

Date:

2/12/13

College/School/Campus Curriculum Committee:

D. E. Rostker

Date:

5/7/13

Dean/Vice Chancellor:

Thomas Lee

Date:

5-8-13

Faculty Council on Academic Standards/ General Faculty Organization/Faculty Assembly Chair:

George Willis

Date:

5/31/13

POST TRI-CAMPUS APPROVAL (when needed)

Faculty Council on Academic Standards/ General Faculty Organization/Faculty Assembly Chair:

Robert Gun

Date:

10/11/13

Foster

School of Business

UNIVERSITY *of* WASHINGTON

MEMORANDUM

TO: Subcommittee on Academic Programs, Faculty Council on Academic Standards

FROM: Vikki Haag Day
Asst. Dean, Undergraduate Programs

DATE: March 15, 2013

SUBJECT: Entrepreneurship Minor, Foster School of Business

The Foster School of Business enthusiastically supports this application for a competitive minor in entrepreneurship. We believe this minor fills a need on the part of select group of UW undergraduates who want to pair a non-business major/degree with a foundational business education.

The Foster School is committed to serving the students who are exploring and those admitted to this minor, specifically through advising. Additionally, the Foster School will add sections of required courses to meet student demand and mitigate barriers to entry in the courses to assure that student can complete the minor in a timely manner following admission.

The Foster School is also committed to creating an equitable admission process which combines a quantitative and qualitative review of applicants based on the academic transcript and a personal statement addressing interest and experience in entrepreneurial efforts.

Jennifer A. Payne

From: Vikki H. Day
Sent: Thursday, May 30, 2013 6:22 PM
To: Jennifer A. Payne
Subject: Continuation Policy, ENTRE Minor

Jennifer – OK, by end of my day, not by end of yours. Hope I got it I under the wire.

The Undergraduate Programs Office (UPO) monitors the academic performance of students in the entrepreneurship minor. Students must maintain a 2.0 cumulative GPA in courses required for the minor. If a course is repeated, both grades are counted in the GPA (while credit is only assigned once). At the end of every quarter, the UPO reviews the performance of all students in the minor. A student will be placed on academic probation at the end of any quarter in which the cumulative GPA in minor coursework falls below 2.0. After one quarter on probation, if the student does not raise the cumulative GPA of the minor coursework to a 2.0, the student will be dropped from the entrepreneurship minor and would have to apply for admission to the minor.

Vikki Haag Day
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Undergraduate Curriculum Review Process for New Programs

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Seattle: Competitive Minor in Entrepreneurship (BUS-20130211)

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Board owner

Posted Jun 11, 2013 8:59 AM

Edited Jun 11, 2013 9:01 AM by uwcr (Board owner)

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Please review the attached 1503 pdf requesting to establish a competitive minor in Entrepreneurship at the Seattle campus and post comments by 5:00 pm on Friday, September 27th.

If you have any problems viewing the attachment or need disability accommodations, please contact the University Curriculum Office at uwcr@uw.edu.

Attachments:



BUS-20130211.pdf 8.6M

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d6423
DONALD J. JANSSEN

Posted Jun 12, 2013 7:52 AM

Edited Jun 12, 2013 7:53 AM by d6423

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I am very glad to see that over half of the required credits are upper-division. This should be a very good minor.

Don Janssen

fteng
FANGZHEN TENG

Posted Jun 21, 2013 10:47 PM

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This will provide more opportunities for students who are interested in non-business degree but want to have a foundational business education. I don't see why it should not be approved.

gcanton
MARIA DE GADOR
CANTON

Posted Jul 8, 2013 11:34 AM

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I strongly support the establishment of this minor since it will benefit many students from degrees other than business interested in entrepreneurship.

jfinke
JOHN FINKE

Posted Jul 31, 2013 11:52 AM

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I see it as logical minor that will be valuable to students in a variety of other disciplines.

Add to this conversation:

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