



OFFICE OF THE PRESIDENT

April 13, 2012

Interim Dean Robert C. Stacey
College of Arts and Sciences
Box 353765

Dear Bob:

Based on the recommendation of its Subcommittee on Admissions and Programs, the Faculty Council on Academic Standards has recommended approval of the following:

- a new Bachelor of Design degree;
- a new major in Interaction Design within the Bachelor of Design degree;
- moving the majors in Industrial Design and Visual Communication Design from the Bachelor of Fine Arts degree to the Bachelor of Design degree;
- revised admission requirements for both the Bachelor of Design degree in Industrial Design and the Bachelor of Design degree in Visual Communication Design.

A copy of the changes is attached.

I am writing to inform you that the School of Art is authorized to specify these requirements beginning spring quarter 2012.

The new requirements should be incorporated in printed statements and in individual department websites as soon as possible. The *General Catalog* website will be updated accordingly by the Registrar's Office.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Michael K. Young".

Michael K. Young
President

Enclosure

cc: Ms. Judith Clark (with enclosure)
Mr. Robert Corbett (with enclosure)
Dr. Deborah H. Wiegand (with enclosure)
Ms. Virjean Edwards (with enclosure DESIGN-20120130)



UNIVERSITY OF WASHINGTON

**CREATING AND CHANGING UNDERGRADUATE
ACADEMIC PROGRAMS**

OFFICE USE ONLY
Control # <u>DESIGN-2012-0130</u>

After college/school/campus review, send a signed original and 1 copy to the Curriculum Office/FCAS, Box 355850.
For information about when and how to use this form: <http://depts.washington.edu/uwcr/1503instructions.pdf>

College/Campus Arts and Sciences	Department/Unit School of Art	Date 01/30/2012
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New Programs

- ☒ Leading to a Bachelor of Design degree.
- ☒ Leading to a Bachelor of Design degree with a major in Interaction Design.
- ☐ Leading to a ____ Option within the existing major in ____.
- ☐ Leading to a minor in ____.

Changes to Existing Programs

- ☐ New Admission Requirements for the Major in ____ within the Bachelor of ____.
- ☒ Revised Admission Requirements for the Major in Visual Comm. Design and Industrial Design within the Bachelor of Design.
- ☐ Revised Program Requirements for the Major in ____ within the Bachelor of ____.
- ☐ Revised Requirements for the Option in ____ within the major in ____.
- ☐ Revised Requirements for the Minor in ____.

Other Changes

- ☒ Change name of program from Bachelor of Fine Arts degree in Visual Communication Design and Bachelor of Fine Arts degree in Industrial Design to Bachelor of Design degree in Visual Communication Design and a Bachelor of Design degree in Industrial Design.
- ☐ New or Revised Continuation Policy for ____.
- ☐ Eliminate program in ____.

Proposed Effective Date: **Quarter:** ☐ Autumn ☐ Winter ☐ Spring ☐ Summer **Year: 20** __

Contact Person:	Phone:	Email:	Box:
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EXPLANATION OF AND RATIONALE FOR PROPOSED CHANGE

For new program, please include any relevant supporting documentation such as student learning outcomes, projected enrollments, letters of support and departmental handouts. *(Use additional pages if necessary).*


The HECB recently approved a new degree title, Bachelor of Design, for two existing majors in the School of Art, Industrial Design and Visual Communication Design. In addition, they approved a new major, Interaction Design that will also award a Bachelor of Design. (See attached justifications and documentation.)

In keeping with this degree title change, we propose to change the prefixes of all the classes, undergraduate and graduate, in these three majors from ART to DESIGN. The Master of Design has already been approved by the Graduate School and the UW Board of Regents. (See attached including a list of classes to change.)

OTHER DEPARTMENTS AFFECTED

List all departments/units/ or co-accredited programs affected by your new program or changes to your existing program and acquire the signature of the chair/director of each department/unit listed. Attach additional page(s) if necessary. *See online instructions.

Department/Unit:	Chair/Program Director:	Date:
Department/Unit:	Chair/Program Director:	Date:

	Date: MAR. 30, 2012
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CATALOG COPY

Catalog Copy as currently written. Include only sections/paragraphs that would be changed if your request is approved. Please cross out or otherwise highlight any deletions.

See attached

PROPOSED CATALOG COPY

Reflecting requested changes (Include exact wording as you wish it to be shown in the printed catalog. Please underline or otherwise highlight any additions. If needed, attach a separate, expanded version of the changes that might appear in department publications).
Please note: all copy will be edited to reflect uniform style in the General Catalog.

See attached

APPROVALS

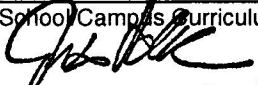
Chair/Program Director:

CHAIR CHRISTOPHER OLUBKO

Date:

03 Feb 2012

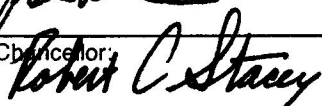
College/School/Campus Curriculum Committee:



Date:

2-3-2012

Dean/Vice Chancellor:



Date:

2-3-2012

Faculty Council on Academic Standards/ General Faculty Organization/Faculty Assembly Chair:



Date:

2/20/12

POST TRI-CAMPUS APPROVAL (when needed)

Faculty Council on Academic Standards/ General Faculty Organization/Faculty Assembly Chair:

Date:

mis-signed on top of page 2.

Date:

MAR. 30, 2015

John Schaufberger

CATALOG COPY

Catalog Copy as currently written. Include only sections/paragraphs that would be changed if your request is approved. Please cross out or otherwise highlight any deletions.

See attached

PROPOSED CATALOG COPY

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See attached

School of Art
Box 353440
University of Washington
Seattle, WA 98195-3440

206 685-2442 phone
206 685-1657 fax
art.washington.edu

Office of the Director

SCHOOL OF ART

UNIVERSITY OF WASHINGTON

12 December 2011

The Higher Education Coordination Board recently approved a new degree title, **Bachelor of Design**, for two existing majors in the School of Art, Industrial Design and Visual Communication Design. In addition, they approved a new major, Interaction Design, that will also award a Bachelor of Design.

(See attached justifications and documentation.)

In keeping with this degree title change, we propose to change the prefixes of all the classes, undergraduate and graduate, in these three majors from ART to DESIGN. The **Master of Design, (MDes)** has already been approved by the Graduate School and the UW Board of Regents.

(See attached including a list of classes to change.)

Changing the prefix on all of our design-based classes from ART to DESIGN will mirror the new degree titles of Master of Design and Bachelor of Design. It will further clarify the degree requirements for our own students and prospective students.

In addition, we propose the following satisfactory progress policy for the new major in Interaction Design as well as Industrial Design and Visual Communication Design.

Students enrolled in design degree programs must maintain both a cumulative GPA and individual-course grades consistent with requirements for their degree. Students pursuing the Bachelor of Design degree must maintain a minimum cumulative major GPA of 2.50 and a minimum 2.0 for individual courses required for the major.

Failure to maintain the GPA and grade standards results in the student being placed on departmental academic probation for one quarter, and dropped from the major if marked improvement in academic performance is not achieved. Students who experience extraordinary circumstances may petition for one or more additional probationary quarters.

Thank you for your attention to this matter.



Christopher Ozubko
Director
Professor of Design
Alison and Glen Milliman Endowed Chair in Art
ozubko@uw.edu

Current:

The School of Art offers the following undergraduate programs:

- The Bachelor of Arts degree with a major in art history, design studies (incorporates elements of the ~~Bachelor of Fine Arts~~ industrial design and visual communication design programs), interdisciplinary visual arts, or painting and drawing.
- The Bachelor of Fine Arts degree with a major in fibers, ~~industrial design~~, metals, painting and drawing, photomedia, printmaking, three-dimensional forum, or ~~visual communication design~~.
- A minor in interaction design.
- NOTE: The design studies, fibers, metals, and printmaking programs are not currently admitting new majors.

Bachelor of Arts

Design Studies, Interdisciplinary Visual Arts (IVA), Painting and Drawing (Students may earn a Bachelor of Arts or a Bachelor of Fine Arts with a major in Painting and Drawing, but not both.)

Department Admission Requirements

The minimum GPA for application to the School of Art is 2.50.

NOTE: Design Studies is not currently accepting students.

Admission to the Interdisciplinary Visual Arts Major for Freshmen or Currently Enrolled Students: After completing 5 credits of introductory level art (100/200 level), students meet with an Art adviser to declare the major.

Admission to the Interdisciplinary Visual Arts Major for Transfer Students: Students complete the equivalent of 5 credits of introductory art (100/200 level) prior to transferring. Once admitted to the UW, they meet with an Art adviser to declare the major. Prior to transfer, students may address questions to uaskart@uw.edu.

Admission to the Painting and Drawing Major for Freshmen and Currently Enrolled Students: After completing ART 190, students meet with an Art adviser to declare the major.

Admission to the Painting and Drawing Major for Transfer Students: Once admitted to the UW, students meet with an Art adviser to enroll in ART 190. Students who transfer with college credits in painting and drawing may wish to present a portfolio for advanced

placement in the program. Prior to transfer, students may address questions to uaskart@uw.edu.

Major Requirements

Design Studies (80 credits)

Major not currently accepting students.

Interdisciplinary Visual Arts (63 credits)

1. 20 credits of introductory art selected from ART 120, ART 124, ART 126, ART 131, ART 133, ART 140, ART 165, ART 166, ART 190, ART 201, ART 202, ART 208, ART 226, ART 227, ART 233, ART 234, ART 245, ART 246, ART 272, ART 273, ART 290, ART 292.
2. 25 upper-division credits in art selected from ART 327, ART 328, ART 329, ART 332, ART 333, ART 334, ART 335, ART 338, ART 339, ART 342, ART 345, ART 350, ART 351, ART 352, ART 353, ART 360, ART 361, ART 383, ART 390, ART 392, ART 393, ART 427, ART 450, ART 457, ART 458, ART 483, ART 484, ART 490, ART 492, ART 496, ART 498, ART 499, ART H 498, ART H 499.
3. 18 credits in art history, with a minimum 8 upper division credits, and at least one course from both the Western and non-Western approved lists.

Painting and Drawing (60 credits)

1. 5 credits: ART 190
2. 15 credits drawing classes: 5 credits ART 290; 5 credits ART 390; 5 credits ART 490
3. 25 credits painting classes: 5 credits ART 292; 5 credits ART 293; 5 credits ART 392; 5 credits ART 393; 5 credits ART 492
4. 15 credits art history (with a minimum 5 upper division) to include one from ART H 203, ART H 380, ART H 381, or ART H 384; one non-Western from ART H 205, ART H 206, ART H 215, ART H 230, ART H 311, ART H 312, ART H 313, ART H 315, ART H 318, ART H 330, ART H 331, or ART H 337.

Bachelor of Fine Arts

Fibers, ~~Industrial Design~~, Metals, Painting & Drawing (Students may earn a Bachelor of Fine Arts or a Bachelor of Arts with a major in Painting & Drawing, but not both), Photomedia, Printmaking, Three-Dimensional Forum, ~~Visual Communication Design~~

Department Admission Requirements

The minimum GPA for admission to School of Art B.F.A. programs is 3.00.

Note: The fibers, printmaking, and metals programs are not currently admitting new majors. Students may check with Academic Advising and Student Services for updated information. uaskart@uw.edu

For currently enrolled students

Admission to Painting and Drawing: Students complete ART 190, then meet with an Art adviser to declare the major.

Admission to Three-Dimensional Forum: Students complete ART 124 and one of ART 201, ART 202, ART 233, ART 272, or ART 273, then meet with an Art adviser to declare the major.

Admission to Photomedia: Admission is competitive. Students enroll in ART 140 spring quarter of their freshman year to prepare the portfolio required for the competitive selection process for ART 241 autumn quarter. Students selected to register for ART 241 spend autumn quarter working with the photomedia faculty, revising their portfolio which is then used to select students admitted to the photomedia major in winter quarter. See department web site at art.washington.edu/ for timing and suggestions for successful completion of portfolio requirements.

~~*Admission to Industrial Design, and Visual Communication Design:* Students must complete prerequisite courses unique to each major (see major requirements, below). Students then apply to the major using the appropriate application process. Each major has its own unique application process; see program guides at the department web site at art.washington.edu/.~~

For transfer students

Admission to Painting and Drawing, and Sculpture: Once admitted to the UW, students meet with an Art adviser to enroll in ART 190. Students who transfer with college credits in the proposed area of study may wish to present a portfolio for advanced placement in the program. Prior to transfer, students may address questions to uaskart@uw.edu.

Admission to Three-Dimensional Forum: Once admitted to the UW, students meet with an Art adviser to enroll in the appropriate art course. Students who transfer with college credits in the proposed area of study may wish to present a portfolio for advanced placement in the program. Prior to transfer, students may address questions to uaskart@u.washington.edu.

Admission to Photomedia: Admission is competitive. Transfer students must apply for admission to the UW for summer or autumn quarter, must have completed an equivalent

course to ART 140, and must submit their portfolios by mid-August for consideration to register for ART 241 autumn quarter. Students selected to register for ART 241 spend autumn quarter working with photomedia faculty, revising their portfolios which are then used to select students admitted to the photomedia major in winter quarter. See department web site at art.washington.edu for further information on timing and suggestions for successful completion of portfolio requirements.

~~*Admission to Industrial Design and Visual Communication Design:* Students must complete prerequisite courses unique to each major (see major requirements, below). Students then apply to the major using the appropriate application process and submitting a portfolio. Each major has its own unique application process; see program guides at department web site for specific information: art.washington.edu/.~~

Admission Policy for Postbaccalaureate Applicants: Postbaccalaureate study in studio art is limited; admission requirements vary within each major. See information concerning specific postbaccalaureate admission online at department web site: art.washington.edu/.

Major Requirements

Fibers (85 credits)

Major not accepting new students

~~*Industrial Design (93 credits)*~~

- ~~1. 5 credits prerequisite: ART 166~~
- ~~2. Successful completion of design admission selection process~~
- ~~3. 30 credits: ART 207, ART 208, ART 209, ART 210, ART 211, ART 212~~
- ~~4. 30 credits: ART 316, ART 317, ART 318, ART 321, ART 322, ART 323~~
- ~~5. 18 credits: ART 445, ART 446, ART 447, ART 488.~~
- ~~6. 10 credits of art history.~~

Metals (85 credits)

Major not accepting new students

Painting and Drawing (95 credits)

1. 5 credits, ART 190.
2. 15 credits drawing classes: 5 credits ART 290; 5 credits ART 390; 5 credits ART 490

3. 45 credits painting classes: 5 credits ART 292; 5 credits ART 293; 5 credits ART 392; 5 credits ART 393; 10 credits ART 492 or 5 credits ART 492 and 5 additional credits ART 490; 15 credits ART 494.
4. 15 credits studio art or related electives.
5. 15 credits of art history, with a minimum 5 upper-division credits, and at least one course from both the Western and non-Western approved lists.

Photomedia (80 credits)

1. 60 credits: ART 140 or adviser-approved course; ART 241; ART 338; ART 340; ART 341; ART 342; ART 343 (10 credits); ART 361; ART 440 (15 credits).
2. 10 credits: Approved ART electives or related adviser-approved courses.
3. 10 credits of art/art history, with a minimum 5 upper-division credits, and at least one course from both the Western and non-Western approved lists.
4. Successful completion of photomedia portfolio review.

Printmaking (85 credits)

Major not accepting new students

Three-Dimensional Forum (80 credits)

1. 20 credits of ART 453.
2. 30 credits from one of the following tracks:
 - a. *Ceramics*: ART 201; two of ART 202, ART 233, ART 272, or ART 273; ART 353 (15 credits) or ART 353 (10 credits) and either ART 332 or ART 333.
 - b. *Glass*: ART 233; two of ART 202, ART 272, or ART 273; ART 333 (15 credits) or ART 333 (10 credits) and either ART 332 or ART 353.
 - c. *Sculpture*: ART 272; two of ART 201, ART 233, or ART 273; ART 332 (15 credits) or ART 332 (10 credits) and ART 333 or ART 353.
3. 15 credits of ART or adviser-approved electives.
4. 15 credits in art history, with a minimum 5 upper division credits, and at least one course from both the Western and non-Western approved lists.

~~*Visual Communication Design (98 credits)*~~

- ~~1. 5 credits prerequisite: ART 166.~~
- ~~2. Successful completion of design admission selection process.~~
- ~~3. 30 credits: ART 207, ART 208, ART 209, ART 210, ART 211, ART 212~~
- ~~4. 30 credits: ART 366, ART 367, ART 368, ART 376, ART 377, ART 378~~

~~5. 23 credits: ART 466, ART 478, ART 479, ART 480, ART 488~~

~~6. 10 credits of art history.~~

Proposed:

The School of Art offers the following undergraduate programs:

- The Bachelor of Arts degree with a major in art history, design studies (incorporates elements of the **Bachelor of Design degree in** industrial design and visual communication design programs), interdisciplinary visual arts, or painting and drawing.
- The Bachelor of Fine Arts degree with a major in fibers, metals, painting and drawing, photomedia, printmaking, or three-dimensional forum
- The Bachelor of Design degree with majors in industrial design, interaction design, or visual communication design.
- A minor in interaction design.
- NOTE: The design studies, fibers, metals, and printmaking programs are not currently admitting new majors.

Bachelor of Arts

Design Studies, Interdisciplinary Visual Arts (IVA), Painting and Drawing (Students may earn a Bachelor of Arts or a Bachelor of Fine Arts with a major in Painting and Drawing, but not both.)

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Admission to the Painting and Drawing Major for Freshmen and Currently Enrolled Students: After completing ART 190, students meet with an Art adviser to declare the major.

Admission to the Painting and Drawing Major for Transfer Students: Once admitted to the UW, students meet with an Art adviser to enroll in ART 190. Students who transfer

with college credits in painting and drawing may wish to present a portfolio for advanced placement in the program. Prior to transfer, students may address questions to uaskart@uw.edu.

Major Requirements

Design Studies (80 credits)

Major not currently accepting students.

Interdisciplinary Visual Arts (63 credits)

4. 20 credits of introductory art selected from ART 120, ART 124, ART 126, ART 131, ART 133, ART 140, ART 165, ART 166, ART 190, ART 201, ART 202, ART 208, ART 226, ART 227, ART 233, ART 234, ART 245, ART 246, ART 272, ART 273, ART 290, ART 292.
5. 25 upper-division credits in art selected from ART 327, ART 328, ART 329, ART 332, ART 333, ART 334, ART 335, ART 338, ART 339, ART 342, ART 345, ART 350, ART 351, ART 352, ART 353, ART 360, ART 361, ART 383, ART 390, ART 392, ART 393, ART 427, ART 450, ART 457, ART 458, ART 483, ART 484, ART 490, ART 492, ART 496, ART 498, ART 499, ART H 498, ART H 499.
6. 18 credits in art history, with a minimum 8 upper division credits, and at least one course from both the Western and non-Western approved lists.

Painting and Drawing (60 credits)

5. 5 credits: ART 190
6. 15 credits drawing classes: 5 credits ART 290; 5 credits ART 390; 5 credits ART 490
7. 25 credits painting classes: 5 credits ART 292; 5 credits ART 293; 5 credits ART 392; 5 credits ART 393; 5 credits ART 492
8. 15 credits art history (with a minimum 5 upper division) to include one from ART H 203, ART H 380, ART H 381, or ART H 384; one non-Western from ART H 205, ART H 206, ART H 215, ART H 230, ART H 311, ART H 312, ART H 313, ART H 315, ART H 318, ART H 330, ART H 331, or ART H 337.

Bachelor of Fine Arts

Fibers, Metals, Painting & Drawing (Students may earn a Bachelor of Fine Arts or a Bachelor of Arts with a major in Painting & Drawing, but not both), Photomedia, Printmaking, Three-Dimensional Forum.

Department Admission Requirements

The minimum GPA for admission to School of Art B.F.A. programs is 3.00.

Note: The fibers, printmaking, and metals programs are not currently admitting new majors. Students may check with Academic Advising and Student Services for updated information. uaskart@uw.edu

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Admission to Photomedia: Admission is competitive. Students enroll in ART 140 spring quarter of their freshman year to prepare the portfolio required for the competitive selection process for ART 241 autumn quarter. Students selected to register for ART 241 spend autumn quarter working with the photomedia faculty, revising their portfolio which is then used to select students admitted to the photomedia major in winter quarter. See department web site at art.washington.edu/ for timing and suggestions for successful completion of portfolio requirements.

For transfer students

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Admission Policy for Postbaccalaureate Applicants: Postbaccalaureate study in studio art is limited; admission requirements vary within each major. See information concerning specific postbaccalaureate admission online at department web site: art.washington.edu/.

Major Requirements

Fibers (85 credits)

Major not accepting new students

Metals (85 credits)

Major not accepting new students

Painting and Drawing (95 credits)

6. 5 credits, ART 190.
7. 15 credits drawing classes: 5 credits ART 290; 5 credits ART 390; 5 credits ART 490
8. 45 credits painting classes: 5 credits ART 292; 5 credits ART 293; 5 credits ART 392; 5 credits ART 393; 10 credits ART 492 or 5 credits ART 492 and 5 additional credits ART 490; 15 credits ART 494.
9. 15 credits studio art or related electives.
10. 15 credits of art history, with a minimum 5 upper-division credits, and at least one course from both the Western and non-Western approved lists.

Photomedia (80 credits)

5. 60 credits: ART 140 or adviser-approved course; ART 241; ART 338; ART 340; ART 341; ART 342; ART 343 (10 credits); ART 361; ART 440 (15 credits).
6. 10 credits: Approved ART electives or related adviser-approved courses.
7. 10 credits of art/art history, with a minimum 5 upper-division credits, and at least one course from both the Western and non-Western approved lists.
8. Successful completion of photomedia portfolio review.

Printmaking (85 credits)

Major not accepting new students

Three-Dimensional Forum (80 credits)

5. 20 credits of ART 453.
6. 30 credits from one of the following tracks:
 - a. *Ceramics*: ART 201; two of ART 202, ART 233, ART 272, or ART 273; ART 353 (15 credits) or ART 353 (10 credits) and either ART 332 or ART 333.
 - b. *Glass*: ART 233; two of ART 202, ART 272, or ART 273; ART 333 (15 credits) or ART 333 (10 credits) and either ART 332 or ART 353.
 - c. *Sculpture*: ART 272; two of ART 201, ART 233, or ART 273; ART 332 (15 credits) or ART 332 (10 credits) and ART 333 or ART 353.
7. 15 credits of ART or adviser-approved electives.
8. 15 credits in art history, with a minimum 5 upper division credits, and at least one course from both the Western and non-Western approved lists.

Bachelor of Design

Department Admission Requirements

The minimum GPA for admission to School of Art B.D. programs is 3.00.

For currently enrolled students

Admission to Industrial Design, Interaction Design, and Visual Communication Design: Students must complete **DESIGN 166**. Students receiving a minimum grade of 3.7 or higher in **DESIGN 166** are admitted into the design program. Students who do not receive a minimum grade of 3.7 can apply to the design program via the design workshop in June. For details on the design workshop see the department web site at art.washington.edu/.

For transfer students

Admission to Industrial Design, Interaction Design, and Visual Communication Design: Students must complete **DESIGN 166** (see admissions requirements for currently enrolled students) or the equivalent of **DESIGN 166** at their previous school, apply for admission to the UW, and attend the design workshop in June. It is highly recommended that transfer students meet with a School of Art advisor prior to applying to the UW to discuss the design workshop and selection process. See program guides at department web site for specific information: art.washington.edu/.

Admission Policy for Postbaccalaureate Applicants: Postbaccalaureate study in studio art is limited; admission requirements vary within each major. See information concerning specific postbaccalaureate admission online at department web site: art.washington.edu/.

Major Requirements

93-98 credits as follows:

Industrial Design (93 credits)

1. 5 credits prerequisite: DESIGN 166
2. Successful completion of design admission selection process
3. 33 credits: DESIGN 207, DESIGN 208, DESIGN 209, DESIGN 210, DESIGN 211, DESIGN 212, DESIGN 488.
4. 10 credits of art history
5. 30 credits: DESIGN 316, DESIGN 317, DESIGN 318, DESIGN 321, DESIGN 322, DESIGN 323.
6. 15 credits: DESIGN 445, DESIGN 446, DESIGN 447.

Interaction Design (93 credits)

1. 5 credits prerequisite: DESIGN 166
2. Successful completion of design admission selection process
3. 33 credits: DESIGN 207, DESIGN 208, DESIGN 209, DESIGN 210, DESIGN 211, DESIGN 212, DESIGN 488.
4. 10 credits of art history
5. 30 credits: DESIGN 381, DESIGN 383, DESIGN 384, DESIGN 385, DESIGN 386, DESIGN 387.
6. 15 credits: DESIGN 481, DESIGN 483, DESIGN 484.

Visual Communication Design (98 credits)

1. 5 credits prerequisite: DESIGN 166
2. Successful completion of design admission selection process
3. 33 credits: DESIGN 207, DESIGN 208, DESIGN 209, DESIGN 210, DESIGN 211, DESIGN 212, DESIGN 488.
4. 10 credits of art history
5. 30 credits: DESIGN 366, DESIGN 367, DESIGN 368, DESIGN 376, DESIGN 377, DESIGN 378.
6. 20 credits: DESIGN 466, DESIGN 478, DESIGN 479, DESIGN 480.

Seattle: Bachelor of Design degree with majors in Interaction Design, Industrial Design*, and Visual Communication Design* (DESIGN-20120103)


uwcr
JENNIFER A. PAYNE
Administrator

Please review the attached 1503 pdf requesting to establish a Bachelor of Design degree with majors in Interaction Design (new), Industrial Design*, and Visual Communication Design* at the Seattle campus and post comments by 5:00 pm on Tuesday, March 13th.

*Note: Industrial Design and Visual Communication Design are existing majors within the Bachelor of Fine Arts degree and will be moved under the Bachelor of Design degree.

If you have any problems viewing the attachment, please contact the University Curriculum Office at uwcr@uw.edu.

Attachments:

-  DESIGN-20120130.pdf 23.3M DownloadView

jeffords
SUSAN E. JEFFORDS

i am supportive of this proposal and increasing opportunities across UW for students to study in these growing fields. This proposal complements the proposal being developed at UWB for a degree in Interactive Media Design (NOI was submitted to HECB some time ago) and gives students multiple options with different emphases.

rockhill
CAROL ROCKHILL

I am in support of the proposal. Minor revision, it says on p. 5 that the school of art will offer a minor in interaction design - which likely will no longer be the case.

UNIVERSITY CAMPUSES UNDERGRADUATE PROGRAM REVIEW PROCEDURES**

CHECKLIST

Title of Proposal: Bachelor of Design degree with majors in Interaction Design
(New), Industrial Design (move from BFA), and Visual
Communication Design (move from BFA) (DESIGN-
20120130)

Proposed by (unit name): School of Art

Originating Campus:

 X UW, Seattle

 UW, Bothell

 UW, Tacoma

I. Phase I. Developed Proposal Review (to be completed by Originating Campus' Academic Program Review body)

A. Review Completed by: (list name of program review body)

Chaired by:

02/20/12 Date proposal received by originating campus's review body

02/20/12 Date proposal sent to University Registrar

02/20/12 Date proposal posted & email sent to standard notification list

03/30/12 Date of originating campus's curriculum body approval

(Note: this date must be 15 business days or more following date of posting)

B. 2 Number of comments received. Attach the comments and a summary of the
consideration and responses thereof : (1-2 paragraphs)

II. Phase II. Final Proposal Review (to be completed by FCTCP)

A. Review Completed by:

 X FCTCP subcommittee

 FCTCP full council

Chaired by: William Erdly

4/4/12 Date request for review received from University Registrar
4/11/12 Date of FCTCP report

B. Review (attached)

YES NO

- ☒ Was notice of proposal posted on UW Website for 15 business days?
☒ Was notice of proposal sent to standard mailing list 15 business days in advance of academic program review?
☒ Were comments received by academic program review body?
☒ Was response to comments appropriate? (explain, if necessary)
☒ Was final proposal reviewed by FCTCP within 14 days of receipt?
☒ Was there adherence to the University Campuses Undergraduate Program Review Process? (explain, if necessary)

The two comments received were supportive in nature and did not require a program response. A note is made for the program to provide clarify regarding the comment whether the minor in interaction design will still be offered.

C. Recommendation

- ☒ Forward for final approval
☐ Forward to Provost because of University issues (Explain)
☐ Return to campus council because of insufficient review (Explain).

**Endorsed by Faculty Senate Executive Committee, 1/10/05, modified 1/31/06; These procedures apply to new undergraduate degrees, majors, minors (and certificates) and substantive changes to same



THE GRADUATE SCHOOL

UNIVERSITY *of* WASHINGTON

August 30, 2011

Dr. Randy Spaulding, Director
Academic Affairs
Higher Education Coordinating Board
917 Lakeridge Way
Olympia, WA 98504

Dear Dr. Spaulding:

Please find attached a moderate degree change proposal from the University of Washington to combine the School of Art's Division of Design's BFA in Industrial Design and BFA in Visual Communication Design to a Bachelor of Design (BDes). Current program options in Industrial Design and Visual Communication Design will be retained, and an option in Interaction Design will be added. Upon approval by the HECB, the College of Arts & Sciences would offer this revised program beginning winter 2012 and it will continue to serve 60 students.

Please contact Robert Corbett at (206) 616-0657 or by email at rcorbett@u.washington.edu with any questions you may have regarding this proposal.

Sincerely,
Gerald J. Baldasty

Vice Provost and Dean

Attachments

- C: Mr. Douglas Wadden, Executive Vice Provost for Academic Affairs and Planning,
Office of the Provost
Mr. Chris Ozubko, Director and Professor, School of Art, Arts & Sciences, UW
Ms. Karen Cheng, Associate Professor and Chair, Division of Design, School of Art, Arts
& Sciences, UW
Dr. Robert C. Stacey, Divisional Dean, Arts & Humanities, Arts & Sciences, UW
Ms. Judi Clark, Director of Academic Advising and Student Services
Ms. Jennifer Payne, University Curriculum Coordinator, UW
Mr. Robert Corbett, Coordinator of New Programs, Undergraduate Academic Affairs and
Office of Academic Programs, The Graduate School, UW