



OFFICE OF THE PRESIDENT

February 24, 2011

Dean Ana Mari Cauce
College of Arts and Sciences
Box 353765

Dear Ana Mari:

Based on the recommendation of its Subcommittee on Admissions and Programs, the Faculty Council on Academic Standards has recommended approval of the revised program requirements for a Bachelor of Fine Arts degree in Visual Communication Design. A copy of the changes is attached.

I am writing to inform you that the School of Art is authorized to specify these requirements beginning spring quarter 2011.

The new requirements should be incorporated in printed statements and in individual department websites as soon as possible. The *General Catalog* website will be updated accordingly by the Registrar's Office.

Sincerely yours,

A handwritten signature in cursive script that reads "Phyllis".

Phyllis M. Wise
Interim President

Enclosure

cc: Ms. Judith Clark (with enclosure)
Mr. Robert Corbett (with enclosure)
Dr. Deborah H. Wiegand (with enclosure)
Ms. Virjean Edwards (with enclosure ART-20101228A)

✓1-10-11 JGS

FEB 01 2011



UNIVERSITY OF WASHINGTON
**CREATING AND CHANGING UNDERGRADUATE
ACADEMIC PROGRAMS**

OFFICE USE ONLY
Control # ART - 2010/228A

After college/school/campus review, send a signed original and 8 copies to the Curriculum Office/FCAS, Box 355850.
For information about when and how to use this form: <http://depts.washington.edu/uwcr/1503instructions.pdf>

College/Campus UW Seattle	Department/Unit School of Art	Date 12-28-10
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New Programs

- ☐ Leading to a Bachelor of _____ in _____ degree.
- ☐ Leading to a Bachelor of _____ degree with a major in _____.
- ☐ Leading to a _____ Option within the existing major in _____.
- ☐ Leading to a minor in _____.

Changes to Existing Programs

- ☐ New Admission Requirements for the Major in _____ within the Bachelor of _____.
- ☐ Revised Admission Requirements for the Major in _____ within the Bachelor of _____.
- ☒ Revised Program Requirements for the Major in Visual Communication Design within the Bachelor of ART.
- ☐ Revised Requirements for the Option in _____ within the major in _____.
- ☐ Revised Requirements for the Minor in _____.

Other Changes

- ☐ Change name of program from _____ to _____.
- ☐ New or Revised Continuation Policy for _____.
- ☐ Eliminate program in _____.

Proposed Effective Date: **Quarter:** ☐ Autumn ☐ Winter ☒ Spring ☐ Summer **Year: 20 11**

Contact Person: Judith Clark	Phone: 8-3220	Email: jclark	Box: 353440
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EXPLANATION OF AND RATIONALE FOR PROPOSED CHANGE

For new program, please include any relevant supporting documentation such as student learning outcomes, projected enrollments, letters of support and departmental handouts. (Use additional pages if necessary).

This proposal allows VCD students a broad approach to satisfying their requirement in art history. It opens opportunities to learning in areas of art history that best fit the students needs and interests.

OTHER DEPARTMENTS AFFECTED

List all departments/units/ or co-accredited programs affected by your new program or changes to your existing program and acquire the signature of the chair/director of each department/unit listed. Attach additional page(s) if necessary. *See online instructions.

Department/Unit:	Chair/Program Director:	Date:
Department/Unit:	Chair/Program Director:	Date:

CATALOG COPY

Catalog Copy as currently written. Include only sections/paragraphs that would be changed if your request is approved. Please cross out or otherwise highlight any deletions.

Visual Communication Design (98 credits).

5 credits prerequisite: ART 166.

Successful completion of design admission selection process.

30 credits: ART 207, ART 208, ART 209, ART 210, ART 211, ART 212

30 credits: ART 366, ART 367, ART 368, ART 376, ART 377, ART 378

23 credits: ART 466, ART 478, ART 479, ART 480, ART 488

10 credits of art history including ~~ART H 203, ART H 290, ART H 380, ART H 381, ART H 382, ART H 384, or ART H 497;~~

~~and any non-western art history: ART H 205, ART H 206, ART H 212, ART H 215, ART H 230, ART H 233, ART H 306, ART H 310, ART H 311, ART H 313, ART H 315, ART H 318, or ART H 337.~~

Minor

PROPOSED CATALOG COPY

Reflecting requested changes (Include exact wording as you wish it to be shown in the printed catalog. Please underline or otherwise highlight any additions. If needed, attach a separate, expanded version of the changes that might appear in department publications).
Please note: all copy will be edited to reflect uniform style in the General Catalog.

Visual Communication Design (98 credits).

5 credits prerequisite: ART 166.

Successful completion of design admission selection process.

30 credits: ART 207, ART 208, ART 209, ART 210, ART 211, ART 212

30 credits: ART 366, ART 367, ART 368, ART 376, ART 377, ART 378

23 credits: ART 466, ART 478, ART 479, ART 480, ART 488

10 credits of art history

APPROVALS

Chair/Program Director:

Date:

College/School/Campus Curriculum Committee:

Date:

Dean/Vice Chancellor:

1-20-11

Date:

Faculty Council on Academic Standards/ General Faculty Organization/Faculty Assembly Chair:

1-21-11

Date:

POST TRI-CAMFUS APPROVAL (when needed)

2/22/2011

Faculty Council on Academic Standards/ General Faculty Organization/Faculty Assembly Chair:

Date: