



OFFICE OF THE PRESIDENT

March 12, 2010

Dean Ana Mari Cauce
College of Arts and Sciences
Box 353765

Dear Ana Mari:

Based on the recommendation of its Subcommittee on Admissions and Programs, the Faculty Council on Academic Standards has recommended approval of the revised program requirements for the option in Journalism within the Bachelor of Arts degree in Communication. A copy of the changes is attached.

I am writing to inform you that the Department of Communication is authorized to specify these requirements beginning autumn quarter 2010.

The new requirements should be incorporated in printed statements and in individual department websites as soon as possible. The *General Catalog* website will be updated accordingly by the Registrar's Office.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Mark A. Emmert".

Mark A. Emmert
President

Enclosure

cc: Mr. David Sherman (with enclosure)
Mr. Robert Corbett (with enclosure)
Dr. Deborah H. Wiegand (with enclosure)
Mr. Todd Mildon, J.D. (with enclosure COM-20090610)



UNIVERSITY OF WASHINGTON

CREATING AND CHANGING UNDERGRADUATE
ACADEMIC PROGRAMS

106-16-098

JAN 29 201

OFFICE USE ONLY

Control #

COM-20090610

After college/school review, send a signed original and 8 copies to FCAS, Box 351271.

For information about when and how to use this form: <http://depts.washington.edu/uwcr/1503instructions.pdf>

College Arts and Science	Department or Unit Communication	Date 6/10/09
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New Programs

- ☐ Leading to a Bachelor of _____ in _____ degree.
- ☐ Leading to a Bachelor of _____ degree with a major in _____
- ☐ Leading to a _____ Option within the existing major in _____
- ☐ Leading to a minor in _____

Changes to Existing Programs

- ☐ New Admission Requirements for the Major in _____ within the Bachelor of _____
- ☐ Revised Admission Requirements for the Major in _____ within the Bachelor of _____
- ☐ Revised Program Requirements for the Major in _____ within the Bachelor of _____
- ☒ Revised Requirements for the Option in Journalism within the major in Communication
- ☐ Revised Requirements for the Minor in _____

Other Changes

- ☐ Change name of program from _____ to _____
- ☐ New or Revised Continuation Policy for _____
- ☐ Eliminate program in _____

Proposed Effective Date:

 Quarter: ☒ Autumn ☒ Winter ☐ Spring ☐ Summer Year: 20 10

Contact Person David Sherman	Contact's Phone 206 — 543 — 8860	Contact's Email shermamd@u.washington.edu
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EXPLANATION OF AND RATIONALE FOR PROPOSED CHANGE

For new programs, please include any relevant supporting documentation such as student learning outcomes, projected enrollments, letters of support and departmental handouts. (Use additional pages if necessary).

The curriculum changes have these goals:

- Integrate the journalism emphasis more tightly into the broader communication major. This would be accomplished by requiring more course work within Communication. Journalism students now take 45 communication credits; that number will increase to 59 Communication credits. Journalism students now take only one of the two foundational courses for the major; under the new requirements, they would be required to take the same foundational courses (Com 201 and Com 202) as other Communication majors.
- Require more course work within a reduced number of potential areas of substantive concentration. Journalism students now must take 10 credits in one of six areas of concentration. Under the new requirements, they would be required to complete 15 credits in one of three substantive areas of concentration – public/civic engagement, global affairs/development and science/technology communication.
- Emphasize multimedia storytelling more explicitly in all core journalism courses.
- Require journalism students to take a capstone practicum course in multimedia storytelling.
- Provide journalism students with experience dealing with audiences as an influence on or creator of news and information.

CATALOG COPY

Catalogue Copy as currently written. Include only sections/paragraphs that would be changed if your request is approved. Please cross out or otherwise highlight any deletions.

Journalism Option: A minimum of 61 credits, including the following:

Introductory courses (5 credits): Either COM 201 or COM 202.

Skills/Competencies core (13 credits): COM 360, COM 361, COM 362.

Law and Ethics core (10 credits): COM 440, COM 468.

Emphasis/Specialization (10 credits) in one of the following areas: communication and culture, communication technology and society, international communication, political communication, rhetoric and critical studies, or social interaction. See advising office or Web for description of each area and lists of qualifying courses.

Advanced Skills/Competencies (8 credits minimum) selected from the following: COM 301, COM 460, COM 461, COM 463, COM 465, COM 466.

Other requirements (15 credits): 5 credits each in economics, political science, and history. See advising office for list of acceptable courses.

PROPOSED CATALOG COPY

Reflecting requested changes (Include exact wording as you wish it to be shown in the printed catalog. Please underline or otherwise highlight any additions. If needed, attach a separate, expanded version of the changes that might appear in department publications)

1. Introductory courses (10 credits) COM 201 and 202

2. Skills /competencies core (19 credits COM 360, COM 361, COM 362, COM 363

3. Law and ethics cores (10 credits) COM 440 and COM 468

4. Emphasis/Specialization (15 credits) in one of the following areas:

civic/public engagement, global affairs/development, communication technology/science. See advising office or web for description of each area and lists of qualifying courses.

5. ~~General~~ skills/competencies (5 credits) See advising office or web for list of qualifying courses.

ADVANCED

SIGNATURES (required)

Chair/Program Director

Date

6-10-09

Dean

Date

1/26/2010

College Committee

Date

1/26/2010

Faculty Council on Academic Standards

Date

3/5/2010

UoW 1503 (12/05) REVERSE

RESET FORM

Current:

Journalism Option: A minimum of ~~61~~ credits, including the following:

1. *Introductory courses (5 credits):* ~~Either~~ COM 201 ~~or~~ COM 202.
2. *Skills/Competencies core (13 credits):* COM 360, COM 361, COM 362.
3. *Law and Ethics core (10 credits):* COM 440, COM 468.
4. *Emphasis/Specialization (10 credits)* in one of the following areas: ~~communication and culture, communication technology and society, international communication, political communication, rhetoric and critical studies, or social interaction.~~ See advising office or Web for description of each area and lists of qualifying courses.
5. *Advanced Skills/Competencies (8 credits minimum)* ~~selected from the following:~~ COM 301, COM 460, COM 461, COM 463, COM 465, COM 466.
6. ~~Other requirements (15 credits): 5 credits each in economics, political science, and history. See advising office for list of acceptable courses.~~

Proposed:

Journalism Option: A minimum of **59** credits, including the following:

1. *Introductory courses (**10** credits):* COM 201 **and** COM 202.
2. *Skills/Competencies core (**19** credits):* COM 360, COM 361, COM 362, **and** **COM 363.**
3. *Law and Ethics core (10 credits):* COM 440 **and** COM 468.
4. *Emphasis/Specialization (**15** credits)* in one of the following areas: **civic/public engagement, global affairs/development, and communication technology/science.** See advising office or Web for description of each area and lists of qualifying courses.
5. *Advanced Skills/Competencies (**5 credits**):* **See Advising office or web for list of qualifying courses.**

Jennifer A. Payne

From: David Sherman [shermamd@u.washington.edu]
Sent: Friday, January 29, 2010 9:54 AM
To: Curriculum Office
Subject: Journalism skills and competencies

Advanced skills and competencies list is as follows:

COM 301
COM 351
COM 359
COM 459
COM 460
COM 461
COM 463
COM 464
COM 465
COM 466
COM 467
COM 491