

September 4, 2009

Vice Chancellor Beth Rushing
University of Washington, Tacoma
Box 358430

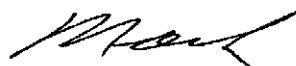
Dear Beth:

Based upon the recommendations of the Faculty Council on Academic Policy, the Faculty Assembly has recommended approval of the new admission requirements for the Communication option within the Bachelor of Arts degree in Interdisciplinary Arts and Sciences. A copy of the proposal is attached.

I am writing to inform you that the Interdisciplinary Arts and Sciences program is authorized to specify these requirements beginning autumn quarter 2009 and thereafter.

The new requirements should be incorporated in printed statements and in individual department websites as soon as possible. The *General Catalog* website will be updated accordingly by the Registrar's Office.

Sincerely yours,



Mark A. Emmert
President

Enclosure

cc: Dr. Larry Knopp (with enclosure)
Mr. Robert Corbett (with enclosure)
Dr. Deborah H. Wiegand (with enclosure)
Mr. Todd Milton, J.D. (with enclosure TCOM-20090507)



UNIVERSITY OF WASHINGTON
**CREATING AND CHANGING UNDERGRADUATE
 ACADEMIC PROGRAMS**

AUG 28 2009

OFFICE USE ONLY
 Control #
 TCom - 20090507

After college/school/campus review, send a signed original and 8 copies to the Curriculum Office/FCAS, Box 355850.
 For information about when and how to use this form: <http://depts.washington.edu/uwcr/1503instructions.pdf>

College/Campus UW Tacoma	Department/Unit Interdisciplinary Arts & Sciences	Date 5/7/09
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New Programs

- Leading to a Bachelor of _____ in _____ degree.
- Leading to a Bachelor of _____ degree with a major in _____.
- Leading to a _____ Option within the existing major in _____.
- Leading to a minor in _____.

Changes to Existing Programs

- New Admission Requirements for the ^{option} Major in Communication within the Bachelor of Arts.
- Revised Admission Requirements for the Major in _____ within the Bachelor of _____.
- Revised Program Requirements for the Major in _____ within the Bachelor of _____.
- Revised Requirements for the Option in _____ within the major in _____.
- Revised Requirements for the Minor in _____.

Other Changes

- Change name of program from _____ to _____.
- New or Revised Continuation Policy for _____.
- Eliminate program in _____.

Proposed Effective Date: **Quarter:** Autumn Winter Spring Summer **Year: 20 09**

Contact Person: Larry Knopp	Phone: 692-4455	Email: knoppl@u.washington.edu	Box: 358436
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EXPLANATION OF AND RATIONALE FOR PROPOSED CHANGE

For new program, please include any relevant supporting documentation such as student learning outcomes, projected enrollments, letters of support and departmental handouts. (Use additional pages if necessary).

The proposed change to the IAS Communication concentration (option) would require students to complete one of two courses, TCOM 201 - Media & Society or TCOM 230 - Media Globalization & Citizenship, with a minimum grade of 2.0 before declaring the concentration. At this time, there are no prerequisites for the Communication concentration.

Creating such a prerequisite was the Communication faculty's intent when the campus expanded to a four-year curriculum and TCOM 201 - Media & Society was created in 2006-07. This course has become a foundation for the Communication concentration and is taught on a regular basis. TCOM 230 -- Media Globalization & Citizenship was added to the curriculum in 2008-09 to complement the material covered in Media & Society.

The faculty believe this requirement will bring more coherence to the Communication curriculum. TCOM 201 was created as a general introduction to the field of communication studies. TCOM 230 was developed as a more topical approach to many of the same issues and ideas. As such, the objectives and desired outcomes of these courses are quite similar. Both of these courses prepare students for work in the Communication concentration and this prerequisite is designed to ensure that these students have such a foundation before taking more advanced courses.

Course descriptions for TCOM 201 and TCOM 230 follow:

TCOM 201 Media and Society (5) I&S

Explores theoretical perspectives and core issues in the relationship between the media and society, including the production and reception of both news and entertainment. Evaluates the historical, cultural,

political and economic contexts of media industries, representations, and audiences.

TCOM 230 Media Globalization and Citizenship (5) I&S

Introduces key concepts in international communication and global media studies such as cultural imperialism, electronic colonialism, and media globalization. Through case studies from around the world, students evaluate their positions as global citizens and explore opportunities for activism.

OTHER DEPARTMENTS AFFECTED

List all departments/units/ or co-accredited programs affected by your new program or changes to your existing program and acquire the signature of the chair/director of each department/unit listed. Attach additional page(s) if necessary. *See online instructions.

Department/Unit:	Chair/Program Director:	Date:
Department/Unit:	Chair/Program Director:	Date:

CATALOG COPY

Catalog Copy as currently written. Include only sections/paragraphs that would be changed if your request is approved. Please cross out or otherwise highlight any deletions.

N/A




PROPOSED CATALOG COPY

Reflecting requested changes (Include exact wording as you wish it to be shown in the printed catalog. Please underline or otherwise highlight any additions. If needed, attach a separate, expanded version of the changes that might appear in department publications). **Please note:** all copy will be edited to reflect uniform style in the General Catalog.

Prerequisites

Students wishing to declare the Communication concentration must successfully complete one of the following 5 credit courses: TCOM 201 - Media & Society or TCOM 230 - Media Globalization & Citizenship before declaring the Communication concentration. A minimum grade of 2.0 is required for each prerequisite course.

APPROVALS

Chair/Program Director: 	Date: 08/04/09
College/School/Campus Curriculum Committee:	Date:
Dean/Vice Chancellor: 	Date: 8/12/09
Faculty Council on Academic Standards/ General Faculty Organization/Faculty Assembly Chair: 	Date: 08/19/09
POST TRI-CAMPUS APPROVAL (when needed)	
Faculty Council on Academic Standards/ General Faculty Organization/Faculty Assembly Chair:	Date: