



UNIVERSITY OF WASHINGTON

OFFICE OF THE PRESIDENT

April 20, 2005

Mark A. Emmert, President

Dean David C. Hodge  
College of Arts and Sciences  
Box 353765

Dear David:

Based upon the recommendation of its Subcommittee on Admissions and Programs, the Faculty Council on Academic Standards has recommended approval of a new ~~Bachelor of Arts major in Design Studies~~. A copy of the new program is attached.

I am writing to inform you that the School of Art is authorized to offer this new program beginning autumn quarter 2005.

The new requirements should be incorporated in printed statements and in individual department websites as soon as possible. The *General Catalog* website will be updated accordingly by the Registrar's Office.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Mark".

Mark A. Emmert  
President

Enclosure

cc: Professor Christopher Ozubko (with enclosure)  
Mr. W. W. Washburn (with enclosure)  
Mr. Robert Corbett (with enclosure)  
Dr. Deborah H. Wiegand (with enclosure) ARTB - 013105



# Creating & Changing Undergraduate Academic Programs\*

After college/school review, send signed original and 8 copies to: FCAS, Box 351271

ART6 - 015105

College: Arts and Sciences Department or Unit: School of Art, VCD Date: 01-31-05

### New Programs

- Leading to a Bachelor of Arts in Design Studies <sup>degree</sup>
- Leading to a Bachelor of ARTS degree with a major in DESIGN STUDIES
- Leading to a \_\_\_\_\_ Option within the existing major in \_\_\_\_\_
- Leading to a Minor in \_\_\_\_\_

### Changes to existing programs

- New Admission Requirements for the Major in \_\_\_\_\_ within the Bachelor of \_\_\_\_\_
- Revised Admission Requirements for the Major in \_\_\_\_\_ within the Bachelor of \_\_\_\_\_
- Revised Program Requirements for the Major in \_\_\_\_\_ within the Bachelor of \_\_\_\_\_
- Revised Requirements for the Option in \_\_\_\_\_ within the major in \_\_\_\_\_
- Revised Requirements for the Minor in \_\_\_\_\_

### Other Changes

- Change name of program from \_\_\_\_\_ to \_\_\_\_\_
- New or Revised Continuation Policy for \_\_\_\_\_
- Eliminate program in \_\_\_\_\_

Proposed Effective Date: (quarter/year) Autumn 2005

Contact Person	Phone Number	Email
Judith Clark	685-3220	jclark@u.washington.edu

**Explanation of and Rationale for Proposed Change:** (Please use additional pages if necessary. For new programs, please include any relevant supporting documentation such as student learning outcomes, projected enrollments, letters support, and departmental handouts.)

The School of Art presently has a BA with a track in Interdisciplinary Visual Arts. This is a track in which students study broadly across disciplines in the fine arts. This proposal expands the scope of the present BA by establishing a track in the field of design that, if approved, will be called BA in Design Studies.

This proposal is part of a larger reconfiguration of the curriculum in the Design Division in the School of Art. Please see attached letter of explanation, charts and other documentation.

## Creating & Changing Undergraduate Academic Programs

### 2. Catalog Copy

A. Catalog Copy as Currently Written *(Include only sections/paragraphs that would be changed if your request is approved. Please cross out or otherwise highlight any deletions.)*

B. Proposed Catalog Copy, Reflecting Requested Changes *(Include exact wording as you wish it to be shown in the printed catalog. Please underline or otherwise highlight any additions. If needed, attach a separate, expanded version of the changes that might appear in department publications.)*

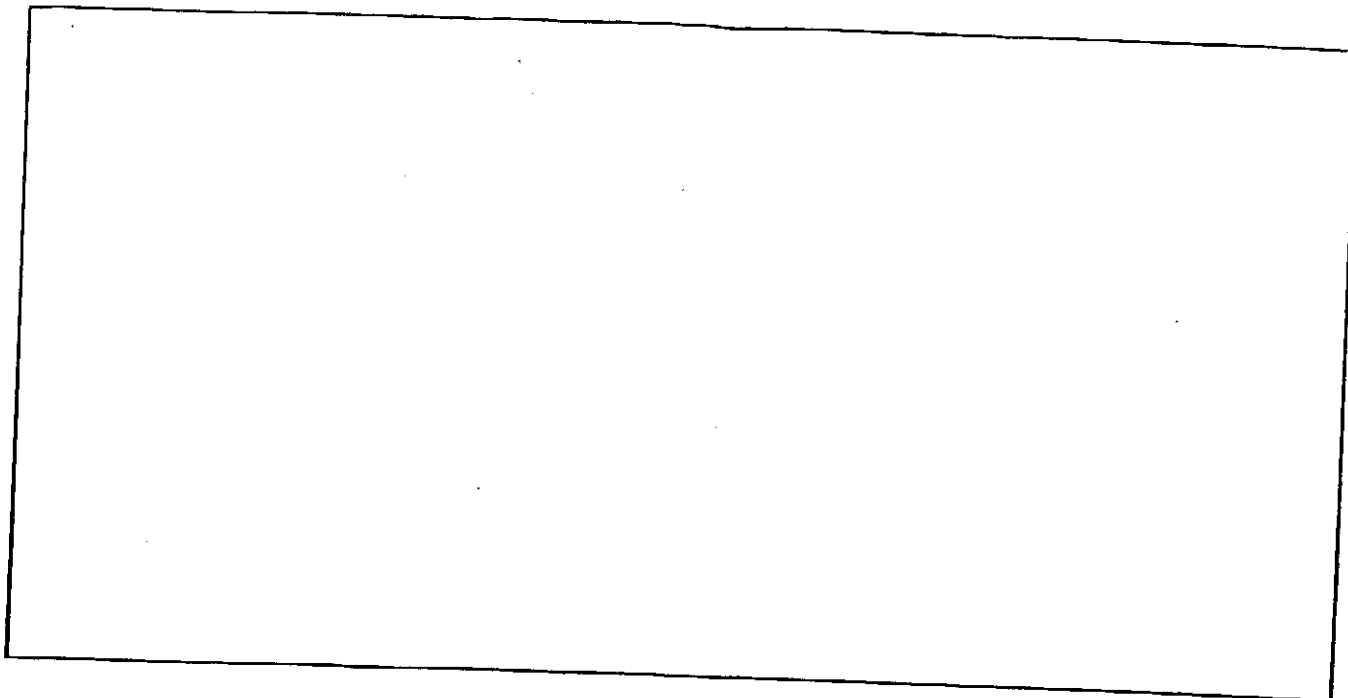
**Prerequisite:**

1. Art 166 or transfer equivalent
2. Participation in one day admissions exam each June.

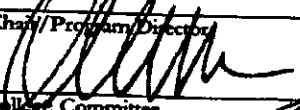


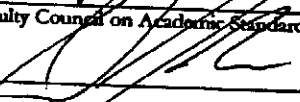
**Degree requirements:**

1. Art 207, Art 208, Art 209, Art 210, Art 211, Art 212, Art 381, Art 481, Art 482( 10 credits)
2. Three class from the following list: Art 368, Art 376, Art 378, Art 383, Art 317, Art 318.
3. 10 credits of art history including Art H 203 and any non-western art history class.

# Creating & Changing Undergraduate Academic Programs



### 3. Signatures (required)

Chair/Program Director 	Date FEB 05	Dean 	Date FEB 28 2005
College Committee 	Date FEB 28 2005	Faculty Council on Academic Standards 	Date APRIL 8, 2005

January 31, 2005

### **School of Art Division of Design curriculum changes and proposals**

The attached course descriptions and curricular charts define a proposed new BA track in Design Studies and contain several key changes and additions to degree tracks in both Visual Communication Design and Industrial Design.

This proposal includes three essential parts that are also explained in the two charts provided in this document.

- Major modifications to the freshman and sophomore curriculum in both Industrial Design and Visual Communication Design. These changes include new course content and common requirements for all students majoring in any design program, as well as changes to the structure and conduct of these lecture courses.

These classes re designed to enroll 70-90 students in studio/lecture format. This change will allow us to increase the number of majors that we can admit into the BFA in both VCD and ID. It will also allow us to offer a new BA track in Design Studies.

- A new series of three elective studio courses in the field of interaction design. These classes, offered at the Junior and Senior levels, will also be open to students from outside the design programs in area such as engineering, computer science, information technology, technical communication, communications, etc. Enrollment will be by permission of the instructor.

We are in the process of hiring a new faculty member who will be responsible for teaching these and other courses in our program beginning next year.

- The creation of a new BA degree track in Design Studies that will allow for individually tailored cross disciplinary studios, with an emphasis on writing, design analysis and criticism, including a capstone project developed under an assigned faculty advisor.

#### **Why these changes?**

The faculty feel that the earlier introduction of fundamental design studies at the freshman level and the earlier evaluation of students for the different majors will speed time to graduation for true freshman and allow transfer students to determine their suitability sooner. The number of students that can be served, both non-major and major alike, is increased substantially, particularly at the freshman level. And finally, the new BA in Design Studies introduces a track that satisfies longstanding student demand for a general degree in design.

The plan makes better use of teaching resources, maintains critical core competencies and introduces the opportunity for collaboration, both internally and with faculty and students from other departments on campus.

The original Spring 2004 Division plan that was submitted to Arts and Sciences is attached for reference.

**Interaction Design Course Series**  
Division of Design

**Overview**

Interaction design is a discipline concerned with the design of technology-centered experiences in interactive media, software, products and information spaces. It is an inherently cross-disciplinary field that incorporates concepts from design (industrial design, visual communication design, architecture), computer science, and the social sciences (cognitive psychology, anthropology, informatics and communication).

The Interaction Design course series is a combined offering from the Visual Communication Design Program and the Industrial Design Program.

The Interaction Design course series is intended to foster interdisciplinary and experiential learning. Students in other disciplines such as engineering, computer science, informatics and others are invited to apply to individual classes or to the whole series.